

NEWSLETTER

JANUARY, 2025



EVENTS WE HAVE COVERED

- Pongal Festival
- Reading FC
- Utilita Arena
- The Roehampton Club
- Brentford FC
- Rosslyn Park



MERGER OF PRIMARY AMBULANCE SERVICES AND K4 MEDICAL SERVICES

We are thrilled to announce that Primary Ambulance Services, a CQC Registered Ambulance Service, is merging with K4 Medical Services. This strategic partnership will see K4 Medical Services overseeing the operations of both companies, allowing us to enhance the quality of care and support we provide at our events.

This merger will enable us to offer Patient Transport Services (PTS) across the South East of England, ensuring that our community receives the best possible medical support.

EMPLOYEE OF THE MONTH

We are thrilled to share that our esteemed employee, Sandeep Kumar Thotha, has been selected as the Employee of the Month for January.



K4 GROUP PROUDLY SPONSORING VIP & SPEAKERS LOUNGE OF EPS 2025 —



K4 Group of Companies is proud to sponsor the Event Production Show 2025. As leaders in event security solutions and services, we're committed to making every event safe, secure, and seamless.

At the heart of this commitment is K4 Security, delivering expert solutions that protect what matters most. From tailored security strategies to on-ground support, we ensure your events run effortlessly.

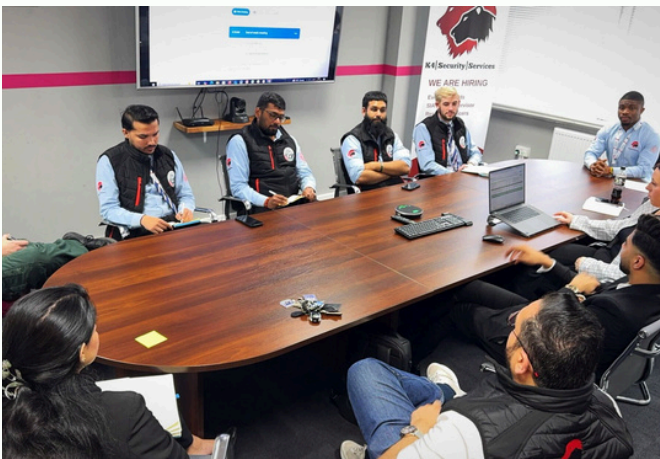
Join us at the VIP Area to see how we turn safety into simplicity.

LEADERSHIP DEVELOPMENT PROGRAM

K4 Group's commitment to community engagement and youth empowerment was proudly showcased at the Annual Ambition Day 2025, held in collaboration with the Sharifa Ibrahim Foundation.

Our CEO, Arsalan Khan, along with team members Muhammad Zeeshan Irshad and Foster Bossoh, represented K4 Group at this inspiring event, reinforcing our ongoing social value mission to give back and make a meaningful impact in the community.

During the event, Arsalan Khan announced the launch of the K4 Group Young Development Programme, a dedicated initiative designed to guide, train, and nurture future leaders within the security industry. The programme will be led by our newly established Youth Development Committee, featuring the expertise and passion of Phillip Hill, Nick Bartlett, and Jono Erodoutou.



BIG PLANS AND GREAT ACHIEVEMENTS AHEAD

As we look forward to 2025, our CEO, Arsalan Khan, just shared exciting insights during our annual meeting with Christopher Moore, Phillip Hill, Muhammad Zeeshan Irshad, Nick Bartlett, John Dunning, Tegan Adams, Jono Erodoutou and Maruf A, about what's on the horizon for K4 Group of Companies.

From enhancing our security service to expanding our medical support and training programs, we are all set to make a significant impact. Last year, we achieved milestone improvements that have strengthened our community and services, and this year, we are aiming even higher!